CONTENT WRITING

FOR

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“*natural body care products”*

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1. For the greeting at the website:

Hello one and all. I am introducing you all with a unique body care products which will not only enhance your beauty but will make your skin healthy and forever fresh. We have a whole variety of products ranging from body soaps to lip balms to Potpourri sachets made with different fruits and flowers to suit every kind of skin and keep it moisturized.

Dermatologists tell you to wash your face twice day. But what product you use for washing your face makes a huge impact on your skin. If you use natural products while washing your face, it will leave your skin healthier. It can also help you to prevent premature aging and wrinkles. Keeping all the factors in mind, we have made the products using Aloe Vera (known for rejuvenating, healing, or soothing of the skin), Palmate (Palmic oil, known for its deep cleansing properties) and Almond oil (known for treating acne and deep moisturizing the skin), Beeswax (known for softening the skin and providing nourishment), Cocoa butter (which delivers multi-purpose, anti-aging skin benefits), and many more. The products that are used are all naturally produced and mixed together to make one product that has it all. So, all you ladies who love flaunting your beauty and collecting appreciation from time to time, it is your chance to grab the set of organic body care products and feel forever young and beautiful, and you don’t need chemicals anymore! These best skin care products are not costly either. You can easily manage it within your budget. And then when it is bringing back your skin’s moisturizer and giving you a soft skin just like a baby, it can never be a wrong decision.

“Don't rely on labels to give you the information you need. Trust only the ingredient list and your gut.”

― Yancy Lael, Glowing: Soulful Skincare

1. Products:
2. Handmade small soaps:

Sorbitol \_ Derived from fruits, corn and seaweed, it is used as a humectant as it prevents moisture loss by pulling water by osmosis from the air and keeping skin hydrated.

Purified water

Palmate (palm oil) \_ It deep moisturizes the skin which leaves it feeling soft, smooth and supple. It helps in restoring natural oils and is also great in treating skin ailments, such as psoriasis, eczema, stretch marks and scars. It also fights against skin aging by protecting skin from free radicals, toxins and harmful UV radiations. Being an antioxidant, it fights acne causing bacterias.

Sodium Cocoste (Coconut oil) \_ It helps in softening your skin of the face and hands. It helps you do away with dry and hard skin conditions. It exfoliates the skin by removing dead skin and clean out blocked pores without leaving skin feeling irritated. It is also used as a make-up remover. It is also good for skins disorders such as acne, eczema and psoriasis. It not only treats the infection by battling the microbial bodies, it also heal the damage or visible marks of that skin disorder.

Fragrance oil \_ Add fragrance to your skin and make it feel fresh

Colorant

Price: $3.00 only!

1. Large Bath Bombs :

Baking Soda \_ Helps you get rid of acne and rashes by killing destructive pathogens from your skin and lighten up the skin

Granulated citric acid \_ Used as a toner and a scrub to prevent skin irritation due to over exposure to environmental factors such as dust, pollution, etc.

Witch Hazel \_ Used as a moisture balance for the oily skin by removing excess oil. Other uses include prevention of skin cancer, and other skin disorders. Also, used as a premier natural remedy for discoloration and puffiness under and around the eyes.

Almond oil \_ Rich in Vitamin E. Application of almond oil can protect your skin from oxidative stress and UV radiation damage, keeping it soft and supple

Fragrance oil

Price: $6.00 only!

1. Body Bar in a Jar:

Aloe Vera \_ It treats sunburns, acts as a moisturizer, treats acne, fights aging, lessens the visibility of stretch marks and soothes in periodontal disease

Mango butter and Cocoa butters \_ Deliver benefits to the skin that work to nourish and hydrate, includes vitamins A, C and E, which work to combat free radicals which are found in the sun's rays and air pollution.

Vitamin E \_ Vitamin E is an antioxidant, fights a host of conditions, including Alzheimer’s disease, age-related vision loss, wrinkles, and even certain cancers, reverse age-related skin damage, balance free radicals and antioxidants.

Coconut oil \_ It helps in softening your skin of the face and hands. It helps you do away with dry and hard skin conditions. It exfoliates the skin by removing dead skin and clean out blocked pores without leaving skin feeling irritated. It is also used as a make-up remover. It is also good for skins disorders such as acne, eczema and psoriasis. It not only treats the infection by battling the microbial bodies, it also heal the damage or visible marks of that skin disorder.

Beeswax \_ It is protective, antibacterial, humectant, has Vitamin A and help in wound healing and skin itching.

Fragrance oil

Price $10.00 only

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Fragrance oil

Price: $9.00 only

1. Potpourri Sachet made of dried fruits and flowers \_ how wonderful it is to have your mind, body and soul in tune with the help of best atmosphere at your place! It is a proven fact that having a fresh air around keeps your mind fresh and happy. This wide range of Potpourri sachets will help you bring an aromatherapy lift to you and your home by keeping your whole home lightly scented and giving you an environment where you can live and love.

Fragrance oil

Price:$4.00 only

1. Cocoa Lip Balm:

Aloe Vera \_ The skin on your lips is thinner than other parts of your body, so it loses moisture faster, making it prone to becoming dry and dull. Aloe Vera instantly softens and soothes, helping to repair, and not just coat your lip barrier.

Mango and Cocoa butters \_ natural oils or butters with no chemical ingredients (like mineral oil) are better for the lips and better for the environment. Since natural lip balms contain no water, preservative is not needed. Handmade, natural lip balm goes on easily in most temperatures, creates a soft protective film and goes on evenly without tugging. It feels soothing without being sticky, long lasting with a pleasant taste or flavor and of course, hydrates the lips.

Vitamin E, Beeswax and Coconut oil \_ Lips are often exposed to sun and it don’t contain the protective pigment Melanin that is present in the skin, so adding Vitamin E help your lips during the day to repair the damage. However, Vitamin E alone doesn’t provide much relief unless it is mixed with moisturizing agents, such as Beeswax and Coconut oil which keep the lips hydrated.

Coconut oil \_

Fragrance oil

Price: $ 3.50 only!

1. Vegetable base:

Glycerin \_ Acts as a moisturizing agent, smoothens the skin, helps in healing dry and eczematous skin and protects from pollutants and disease causing organisms.

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Purified water

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Colorant

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